

AMERICAN ACADEMY OF SLEEP MEDICINE STRATEGIC PLAN

AASM VISION

The AASM is the leader in setting standards and promoting excellence in Sleep Medicine health care, education and research.

AASM MISSION

The American Academy of Sleep Medicine serves its members and advances the field of sleep health care by:

- Setting the clinical standards for the field of Sleep Medicine;
- Advocating for recognition, diagnosis and treatment of sleep disorders;
- Educating professionals dedicated to providing optimal sleep health care; and
 - Fostering the development and application of scientific knowledge.

| Objectives | Actions | Year Operationalized | Completed Action Items | Year Completed | Assignment/Status |
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THE FIELD OF SLEEP MEDICINE Strategic Goal 1
Sleep Medicine will be widely recognized as an independent medical specialty.

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| OBJECTIVE 1A AASM will promote the development of new Sleep Medicine fellowship training programs with the goal of increasing Sleep Medicine fellowships to 75 by 2005 and by securing ACGME recognition. | Action 1 Secure ACGME recognition for fellowship training programs. | | | | |
| | Action 2 Promote sleep fellowship training programs and center accreditation. | | | | |
| | Action 3 Develop concrete recommendations for our evolving role in 2005 when the following are in place: a) ACGME recognition; b) a Sleep Medicine Board that will accept only candidates from accredited Sleep Medicine fellowship programs; and c) a Sleep Medicine match program to determine fellow placement. | | | | |

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| <p>OBJECTIVE 1B</p> <p>AASM will advance the model of an academic unit of Sleep Medicine.</p> | <p>Action 1 Define and publish various models by which an academic unit of Sleep Medicine can evolve.</p> | | | | |
| | <p>Action 2 Publish the history and methods by which current academic units of Sleep Medicine evolved or were created.</p> | | | | |
| | <p>Action 3 Explore the viability of NIH funding for “Sleep Centers of Excellence.”</p> | | | | |
| <p>OBJECTIVE 1C</p> <p>AASM will optimize the relationships between AASM and other sleep organizations.</p> | <p>Action 1 Continue discussions with other sleep organizations and promote joint membership and cooperation.</p> | | | | |

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CLINICAL CARE Strategic Goal 2

AASM will be the leading organization setting standards and meeting professional and patient needs in Sleep Medicine.

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| <p>OBJECTIVE 2A</p> <p>AASM will work to better define and promote improved clinical practices in Sleep Medicine using AASM standards of practice and other guidelines.</p> | <p>Action 1</p> <p>The role of the Clinical Practice Review Committee will be formalized by the Board, and policies developed for a committee role providing replies on issues or recommendations on policies, approved by the Board, where expert opinion may have value, even in the absence of sufficiently established evidence for the Standards of Practice Committee methodology.</p> | | | | |
| | <p>Action 2</p> <p>These practices will be integrated into the standards for accreditation, fellowship training and AASM educational efforts.</p> | | | | |
| | <p>Action 3</p> <p>Revise the <i>International Classification of Sleep Disorders</i>.</p> | | | | |

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| OBJECTIVE 2B AASM will encourage outcome studies demonstrating the effectiveness of Sleep Medicine Specialists. | Action 1 Develop analytic and methodological tools to assess patient outcomes at accredited sleep disorder centers. | | | | |
| | Action 2 Develop analytic and methodological tools to assess economic impact of sleep specialists on health care. | | | | |
| OBJECTIVE 2C AASM will encourage efforts for evaluating and demonstrating the efficacy of new technology used for the practice of Sleep Medicine. | Action 1 Promote studies of the efficacy of new technologies through the Sleep Medicine Education and Research Foundation (SMERF). | | | | |
| | Action 2 Encourage publication in <i>Sleep</i> of quality studies validating technology. | | | | |
| OBJECTIVE 2D AASM will promote the multidisciplinary nature of its membership and ensure the relevancy of its services to all of its members. | Action 1 Continue to actively recruit and retain members from multiple disciplines. | | | | |
| | Action 2 Pursue joint activities with other societies. | | | | |

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ADVOCACY Strategic Goal 3

AASM will be the primary advocate of health policy and health economic issues important to Sleep Medicine.

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| <p>OBJECTIVE 3A</p> <p>AASM will increase advocacy efforts to ensure that all sleep related disorders are recognized and that their diagnosis and treatment are reasonably reimbursed.</p> | <p>Action 1</p> <p>Continually advise federal agencies on the importance of sound reimbursement policies pertaining to the provision of Sleep Medicine services.</p> | | | | |
| <p>OBJECTIVE 3B</p> <p>AASM will educate public and private insurers about the beneficial effects of diagnosing and treating sleep disorders.</p> | <p>Action 2</p> <p>Update members of changes in federal insurance policies that affect the practice of Sleep Medicine.</p> | | | | |
| <p>OBJECTIVE 3C</p> <p>AASM will promote a public health message of good sleep practices to employers.</p> | <p>Action 3</p> <p>Develop a mechanism to analyze insurance coverage and reimbursement for Sleep Medicine.</p> | | | | |

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| | <p>Action 4 Promote quality and cost effective care by educating insurers with the Standards of Practice and other products that will developed by the AASM (i.e., slide set presentation).</p> | | | | |
| | <p>Action 5 Keep Sleep Medicine practitioners abreast of trends and issues with reimbursement so that they can be active on a local level and serve as advocacy network when the need arises.</p> | | | | |
| | <p>Action 6 Broaden support for AASM's advocacy goals by working with other organizations with mutual or complimentary interests.</p> | | | | |
| | <p>Action 7 Define effective medical procedures that currently do not have codes and advocate for their reimbursement.</p> | | | | |
| | <p>Action 8 Make recommendations regarding sleep disorders in future versions of <i>The International Classification of Disease (ICD)</i>.</p> | | | | |

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| | <p>Action 9 Schedule visits as needed with the Center for Medicare and Medicaid Services to bring current sleep information to their attention.</p> | | | | |

EDUCATION Strategic Goal 4

AASM will be the preeminent resource for professional education in Sleep Medicine.

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| <p>OBJECTIVE 4A AASM will expand its educational offerings for members, colleagues and trainees to provide for successful practice and life-long education in Sleep Medicine.</p> | <p>Action 1 Conduct a needs assessment of the membership to explore the desirability and feasibility of various types of educational offerings.</p> | | | | |
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| | <p>Action 2 As part of the continuing National Sleep Medicine Course, initiate and maintain an Advanced Sleep Medicine Course geared to address the needs of the Board-certified Sleep Medicine specialist. This might include clinically based seminars, practice management programs and advanced Sleep Medicine programs.</p> | | | | |
| | <p>Action 3 Explore development of Internet based educational programs.</p> | | | | |
| <p>OBJECTIVE 4B AASM will provide resources to strengthen Sleep Medicine curricula in medical schools and postgraduate training.</p> | <p>Action 1 Develop undergraduate/preclinical, residency program, fellowship program, and CME goals and objectives in Sleep Medicine and provide a rationale for each.</p> | | | | |

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| | Action 2 Develop a core curriculum for undergraduate medical education. | | | | |
| | Action 3 Through SMERF, fund pilot projects to develop Sleep Medicine-related educational research. | | | | |
| | Action 4 Develop a model curriculum for fellowship training. | | | | |

RESEARCH Strategic Goal 5
AASM will be the leading advocate for research in Sleep Medicine.

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| OBJECTIVE 5A AASM in conjunction with SMERF will actively solicit increased funding for SMERF Research Programs. | Action 1 Institute an active development program to increase SMERF research funding, which would include solicitation of unrestricted funds from industry, private donations and fundraising events. | | | | |
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| <p>OBJECTIVE 5B</p> <p>AASM will develop innovative methods for attracting young investigators and supporting original research.</p> | <p>Action 1 Develop contacts with trainee groups, e.g., medical students, resident, graduate student organizations.</p> | | | | |
| | <p>Action 2 Develop award program for best original research by individuals at different levels of training (similar to SRS Young Investigator awards).</p> | | | | |
| | <p>Action 3 Develop programs for effective mentoring and faculty development</p> | | | | |
| <p>OBJECTIVE 5C</p> <p>AASM will establish and foster ongoing relationships with research funding agencies.</p> | <p>Action 1 Establish regular contacts with NIH, other government agencies and foundations that fund sleep research.</p> | | | | |
| | <p>Action 2 Encourage the development of a SMERF strategic plan.</p> | | | | |
| | <p>Action 3 Provide input into the development of the National Sleep Disorders Research Plan 2001 Revisions Task Force.</p> | | | | |

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| OBJECTIVE 5D AASM will improve communication regarding AASM/SMERF research activities, and the importance of sleep research, to AASM members. | Action 1 Include more regular news of AASM research activities in the AASM Bulletin. | | | | |
| | Action 2 Include a brief summary of exciting new sleep research findings from the published literature in each edition of the AASM Bulletin. | | | | |
| | Action 3 Expand the AASM list serve to include research funding announcements. | | | | |

OPERATIONS Strategic Goal 6

AASM will be the most effective and efficient professional organization in meeting the needs of its members and the profession.

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| OBJECTIVE 6A AASM will develop an identifiable and meaningful role for its members with specific interests. | Action 1 Develop a mechanism to determine the needs of different member segments. | | | | |
| | Action 2 Assess the effectiveness and mandate of standing committees. | | | | |
| | Action 3 Develop a description of the role and responsibilities of the sections. | | | | |

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| OBJECTIVE 6B AASM will invest in staff and volunteer training to enhance AASM effectiveness. | Action 1 Provide increased association management education opportunities for the staff. | | | | |
| | Action 2 Provide staff and volunteers with opportunities to become better educated in the field of Sleep Medicine. | | | | |
| | Action 3 Further develop organizational policies and procedures to define operations and provide benchmarking measures. | | | | |