

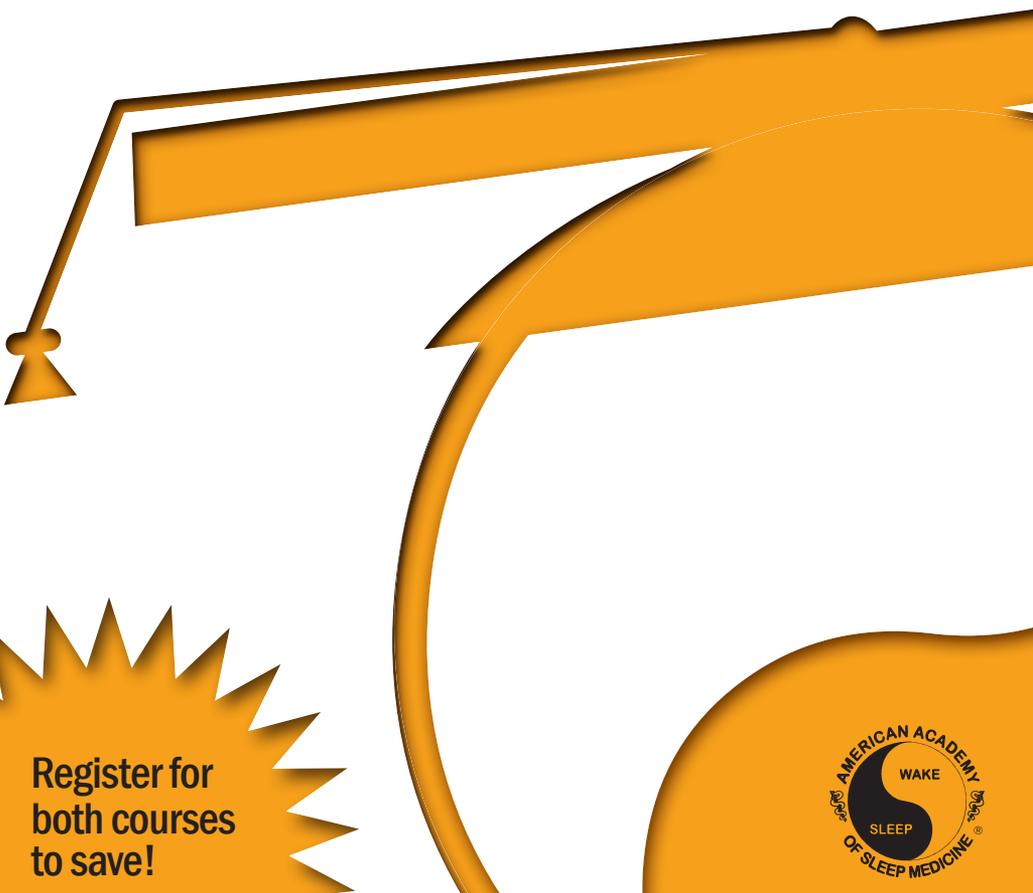
AASM SLEEP EDUCATION SERIES COURSES

Current Topics in Sleep Medicine

February 19-20, 2010
Hyatt Regency Phoenix
Phoenix, Arizona

The Business of Sleep Medicine

February 21-22, 2010
Hyatt Regency Phoenix
Phoenix, Arizona



**Register for
both courses
to save!**



CURRENT TOPICS IN SLEEP MEDICINE

February 19-20, 2010 • Hyatt Regency Phoenix • Phoenix, Arizona

COURSE CO-CHAIRS

Timothy Morgenthaler, MD
Mayo Clinic
Rochester, Minnesota

Alon Avidan, MD, MPH
University of California, Los Angeles
Los Angeles, California

TARGET AUDIENCE

This course is intended for sleep medicine specialists looking to expand and sharpen clinical skills.

COURSE OVERVIEW

During this two-day course, an expert faculty will discuss the state-of-the-art of sleep medicine. The course will go beyond the basics to explore diagnostic, therapeutic and technologic issues for sleep clinicians. Attendees should expect to be challenged with integration of new methodologies into current practice, new patient management strategies and a discussion of unusual cases.

Each year the course chair selects several “hot topics” that go beyond the standard practice of sleep medicine. The faculty is comprised of senior scientists who are engaged in clinical activity and state-of-the-art research.

COURSE OBJECTIVES

Upon completion of the course, participants will be able to:

- Debate new theories of the causes of sleep disorders
- Appraise metabolic, endocrine, behavioral and performance consequences of sleep disorders
- Apply up-to-date information and evidence-based knowledge to the clinical management of patients with a variety of sleep disorders
- Integrate new technologies in their practice of sleep medicine

SESSION TIMES

Friday, February 19

7:00 AM – 8:00 AM*	Continental Breakfast and Registration
8:00 AM – 12:15 PM	General Session
12:15 PM – 1:15 PM*	Lunch
1:15 PM – 5:00 PM	General Session

Saturday, February 20

7:00 AM – 8:00 AM*	Continental Breakfast
8:00 AM – 12:00 PM	General Session
12:00 PM – 1:00 PM*	Lunch
1:00 PM – 5:00 PM	General Session

*These meals are provided; attendees are responsible for all other meals.

Questions? Call the AASM at (708) 492-0930

LIST OF TOPICS AND FACULTY

Update on the “Science of Sleep”

- Why Sleep
Jerome Siegel, PhD

- Sleep Deprivation and the Metabolic Syndrome
To Be Announced

Primary Hypersomnia

- Narcolepsy and Hypocretin
Jerome Siegel, PhD
- The Hypocretin Receptor as a Therapeutic Target
Jed Black, MD

Issues in Medical Education

- Trading Sleep for Conan and Letterman
Mathias Basner, MD
- Eyes Wide Shut: Sleep and Fatigue in Residency
Alon Avidan, MD, MPH
- Quality Improvement Measures
Timothy Morgenthaler, MD

Maintenance of Certification

- Outcomes Measurement
ABIM Representative

REM Sleep Behavior Updates

- Updates in RBD Diagnosis and Management
Michael Silber, MBChB

Restless Legs Syndrome

- Emerging Topics in RLS: Cardiovascular Disorders and Treatment Side Effects
David Rye, MD, PhD
- The Role of Iron Metabolism in RLS Pathophysiology
Richard Allen, PhD

Sleep Medicine & Information Technology

- Sleep Telemedicine
Scott Wright, MD

Insomnia

- Cognitive Behavioral Therapy for Patients with Primary and Comorbid Insomnia
Jack Edinger, PhD
- Hypnotic Therapy: What’s Next?
Thomas Roth, PhD
- Alternative Therapies for Insomnia
Michael Irwin, MD
- The Emerging Discipline of Behavioral Sleep Medicine
Christina McCrae, PhD



THE BUSINESS OF SLEEP MEDICINE

February 21-22, 2010 • Hyatt Regency Phoenix • Phoenix, Arizona

COURSE CHAIR

R. Bart Sangal, MD
Sleep Disorders Institute
Troy, Michigan

COURSE VICE CHAIR

Philip Becker, MD
Sleep Medicine Associates of Texas
Dallas, Texas

TARGET AUDIENCE

This course is intended for:

- Sleep medicine physicians, behavioral sleep medicine practitioners, business managers, lead or supervisory sleep technologists and all other sleep-related professionals interested in the business practices, economic, legal, political and social aspects of running a sleep disorders center
- Individuals who are considering opening a sleep disorders center, have recently opened a sleep disorders center, are employed within a sleep disorders center, or those who seek an update on current information and trends relative to the practice of sleep medicine

COURSE OVERVIEW

This course will review numerous aspects of the sleep center business. This will include development of a strategic plan and marketing; reimbursement issues such as negotiating with third-party payers and correct coding; legal issues that include scope of practice for sleep technologists, government fraud and abuse authority; the establishment of a compliance plan; Medicare operations and the move to electronic records. The program will address the activities that fall under the heading of "health system reform," and participants will discuss the use of new technologies in a practice setting, with a focus on portable monitors. The course will help attendees effectively manage a sleep center that maintains a focus on effective patient care.

COURSE OBJECTIVES

Upon completion of the course, participants will be able to:

- Discuss issues pertinent to the opening and operation of a sleep care facility
- Integrate new information and updates essential to the operation of a sleep disorders center; including reimbursement and coding, accreditation, electronic patient records and the role of sleep technologists
- Integrate new technologies in the diagnosis and management of sleep disorders
- Review legislative and regulatory issues, both new and on the horizon, that establish legal standards and may affect the operations of a sleep disorders center

Questions? Call the AASM at (708) 492-0930

SESSION TIMES

Sunday, February 21

7:00 AM – 8:00 AM*

8:00 AM – 12:00 PM

12:00 PM – 1:00 PM*

1:00 PM – 5:00 PM

Continental Breakfast and Registration

General Session

Lunch

General Session

Monday, February 22

7:00 AM – 8:00 AM*

8:00 AM – 12:00 PM

12:00 PM – 1:00 PM*

1:00 PM – 5:00 PM

Continental Breakfast

General Session

Lunch

General Session

*These meals are provided; attendees are responsible for all other meals.

LIST OF TOPICS AND FACULTY

The Business Settings of Sleep Medicine: Hospitals, the Physician's Office and an Independent Diagnostic Testing Facility

R. Bart Sangal, MD

The Business of a Sleep Center and New Diagnostic Technology

- The Internet and Practice Building
Milton Erman, MD

- Internal Controls: Practice Policies and Procedures
Philip Becker, MD

- Considering Managed Care Contracts
J. Baldwin Smith, MD

- Incorporating Portable Monitors into a Sleep Practice
Lawrence Epstein, MD

Electronic Medical Records

- Health Information Technology (HIT): The Stimulus and the Push to Paperless
Dan Rode, MBA, CHPS, FHFMA

- Issues Surrounding EHRs: Prescribing and Meaningful Use
Donald Mon, PhD

- A Sleep Physician's Experience with HER
Alejandro Chediak, MD

Health System Reform and Sleep Medicine

- Health System Reform
J. James Rohack, MD
AMA President

Legal Issues

- What Constitutes Fraud and Abuse: The OIG, RACs, and Other Auditors
Neal Cooper, JD

- Executing a Compliance Plan
Bruce Blehart, JD

- The Internal Sleep Center Audit
Judy Coy, RN, MGS

continued on next page ►

Sleep Technologists

- **Technologist Training and Certification**

Lawrence Epstein, MD

- **Update: State Legislation**

Bruce Blehart, JD

The View from Medicare

- **Panel: CPT Code Establishment and Valuation**

*Gerald Rich, MD; and
Sam Fleishman, MD*

- **Panel: Local Coverage Determinations and Medicare Operations**

*Paul Hughes, MD
Medical Director, DME MAC A (NHIC)*

*George Waldmann, MD
Part B Medical Director, Noridian*

Your Practice: Coding and Accreditation

- **Coding of Sleep Medicine and Evaluation and Management Services**

Judy Coy, RN, MGS

- **Becoming AASM Accredited**

Richard Rosenberg, PhD

In addition to these presentations, there will be several question and answer discussion sessions.

CONTINUING MEDICAL EDUCATION

The American Academy of Sleep Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Current Topics of Sleep Medicine and Business of Sleep Medicine courses have been planned and implemented in accordance with the Essential Areas and Their Elements of the ACCME by the American Academy of Sleep Medicine. The ACCME mandates that accredited providers only offer *AMA PRA Category 1 Credits™* to physicians. The AASM will issue non-physicians a letter of attendance for activities designated for *AMA PRA Category 1 Credits™*.

The American Academy of Sleep Medicine will award **15.00 AMA PRA Category 1 Credits™** for the Current Topics in Sleep Medicine course and **15.00 AMA PRA Category 1 Credits™** for the Business of Sleep Medicine course. Physicians should only claim credit commensurate with the extent of their participation in the activity.

REGISTRATION INSTRUCTIONS

3 WAYS TO REGISTER

ONLINE (credit card only)
www.aasmnet.org

FAX (credit card only)
708.273.9354

MAIL (check or credit card)
American Academy of Sleep Medicine
Attn: Meeting Department
One Westbrook Corporate Center,
Suite 920
Westchester, IL 60154

REGISTRATION DISCLAIMER

Registration is limited. Please register early. Confirmation letters will be sent via e-mail within one week of receipt of registration form and payment. All attendees must pre-register; on-site registration will not be accepted.

The AASM will not be held liable if an individual purchases an airline ticket before receiving confirmation of registration for a course.

MEMBERS

To register as a member, the registrant must currently be an individual member of the American Academy of Sleep Medicine (AASM) or American Association of Sleep Technologists (AAST). If the AASM is unable to confirm that the individual is a member of the AASM or AAST, the AASM will register the individual as a non-member at the non-member prevailing fees.

EMPLOYEES OF CENTER MEMBER

To register as an employee of a center member (with a maximum of four registrants), the registrant must currently be employed at a sleep center or sleep lab that is currently a member of the AASM. If the AASM is unable to confirm that the center or lab is a member of the AASM, the AASM will register the individuals as a non-member at the prevailing fees.

NON-MEMBERS

If you are not an individual member of the AASM and would like to become a member, please complete the membership classification information on the previous page. For more information regarding AASM membership, call the AASM Membership Department at (708) 492-0930.

REGISTRATION FORM [please type or print clearly]

Last Name: _____

First Name: _____ Degree: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip Code: _____

Country: _____ Phone: _____

Fax: _____ E-mail: _____

Special Needs/Accommodations: _____

Specialty

- | | | |
|--|--|---|
| <input type="checkbox"/> Sleep | <input type="checkbox"/> Internal Medicine | <input type="checkbox"/> Pulmonary Medicine |
| <input type="checkbox"/> Neurophysiology | <input type="checkbox"/> Otolaryngology | <input type="checkbox"/> Pediatrics |
| <input type="checkbox"/> Psychiatry | <input type="checkbox"/> Psychology | <input type="checkbox"/> Neurology |
| <input type="checkbox"/> Nursing | <input type="checkbox"/> Other | |

Please Check One:

- Yes, I give my permission to include my contact information on an attendee list to be distributed to course attendees.
- No, I do not give my permission to include my contact information on an attendee list to be distributed to course attendees.

MEMBERSHIP CLASSIFICATION

Want to register for the member price, but you're not a member? Join the AASM to receive instant savings including reduced course registration fees, subscriptions to *SLEEP* and the *Journal of Clinical Sleep Medicine*, and much more. Visit the AASM Web site at www.aasmnet.org for more information about membership including a complete listing of benefits and a description of all membership categories. Membership is on a calendar-year basis (January 1–December 31). Join from October 1 – December 31, 2009, to receive the remainder of the 2009 membership for free.

- Regular Member - \$200
- Student Member with journals - \$115
- Student Member without journals - \$40
- Affiliate Member - \$200
- Affiliate Industry Member - \$400

Questions? Call the AASM at (708) 492-0930

REGISTER FOR ONE COURSE

CURRENT TOPICS IN SLEEP MEDICINE (please circle one)

	On or before January 22, 2010	After January 22, 2010
AASM or AAST Individual Member	\$625	\$700
Employee of an AASM Member		
Sleep Center or Sleep Lab	\$625	\$700

Name of Sleep Center or Sleep Lab _____

Non-Member \$775 \$850

BUSINESS OF SLEEP MEDICINE (please circle one)

	On or before January 22, 2010	After January 22, 2010
AASM or AAST Individual Member	\$625	\$700
Employee of an AASM Member		
Sleep Center or Sleep Lab	\$625	\$700

Name of Sleep Center or Sleep Lab _____

Non-Member \$775 \$850

REGISTER FOR BOTH COURSES (please circle one)

CURRENT TOPICS IN SLEEP MEDICINE and BUSINESS OF SLEEP MEDICINE

	On or before January 22, 2010	After January 22, 2010
AASM or AAST Individual Member	\$1,100	\$1,250
Employee of an AASM Member		
Sleep Center or Sleep Lab	\$1,100	\$1,250

Name of Sleep Center or Sleep Lab _____

Non-Member \$1,400 \$1,550

METHOD OF PAYMENT [please check one]

- Please make checks payable to the AASM (U.S. funds drawn on a U.S. bank)
- For payment by credit card (Visa/Master Card/American Express):

Card#: _____

Exp. Date: _____ / _____ Validation Code*: _____

Card Holders Name: _____

Signature: _____ Date: _____

*For a Visa or Master Card, the validation code is the last 3 numbers in the signature box. For an American Express, the validation code is the 4 numbers above the credit card number.

GENERAL INFORMATION

LOCATION AND ROOM RESERVATIONS

The courses will be held at the Hyatt Regency Phoenix, 122 N. Second Street, Phoenix, Arizona, 85004, (602) 252-1234. For more information about the Hyatt Regency Phoenix and its amenities, visit the hotel Web site <http://phoenix.hyatt.com>.

A block of guest rooms has been reserved at the Hyatt Regency Phoenix. Space is limited, so please make reservations well in advance. The room rate at the hotel is \$165.00 per night plus tax and is only valid until **January 22, 2010**, or until the room block sells out.

All reservations must be made by individual attendees directly with the hotel's reservation department. You can make the reservation by calling (800) 233-1234 and identifying yourself as part of the AASM course group or online at <http://www.aasmnet.org/SleepEdSeries.aspx>. Check-in time at the Hyatt Regency Phoenix is 3:00 PM on the day of arrival and check-out time is 12:00 PM on the day of departure.

MEALS

Breakfast and lunch will be served daily for both the Current Topics in Sleep Medicine and Business of Sleep Medicine courses; all other meals are the responsibility of the attendees. Only registered attendees are allowed to attend meal functions. Guests of attendees will not be accommodated during meal functions.

TRANSPORTATION

Save on your airfare by booking your flight with one of our discounted airlines. Call Corporate Travel toll-free at (800) 635-5488 to make your reservation. Airfare savings are subject to availability; we suggest you make your arrangements as soon as you receive your registration confirmation.

The airport nearest to the Hyatt Regency Phoenix is the Phoenix Sky Harbor International Airport. The hotel is approximately 3 miles from the airport. There are several modes of transportation from the airport to the hotel – taxi, Super Shuttle and the Valley Metro Light Rail. Further details are available online at <http://phoenix.hyatt.com/hyatt/hotels/services/transportation/index.jsp>.

CONFIRMATION

Confirmations will be sent via e-mail within one week of receipt of registration form and payment. All participants must pre-register for the course; **on-site registration will not be accepted.**

The AASM will not be held liable if an individual purchases an airline ticket before receiving confirmation of registration for this course.

Questions? Call the AASM at (708) 492-0930

CANCELLATION POLICY

Written notification must be submitted to the AASM meeting department for registration cancellation. A \$50.00 administrative fee will be withheld on cancellations postmarked prior to **Friday, January 22, 2010**. After this date, no refunds will be available. Refunds are not provided to no-shows. The AASM reserves the right to cancel the Current Topics in Sleep Medicine and/or Business of Sleep Medicine courses and provide a full refund should conditions warrant. The refund will only include the cost of registration for the course.

RECORDING

Photographing and/or recording, of any kind, of sessions and speakers at the course is strictly prohibited.

DRESS CODE

Dress code at AASM courses is business casual.

INFORMATION OR QUESTIONS

For information or questions regarding the courses, please contact:

Randi Prince, Meeting Planner
One Westbrook Corporate Center, Suite 920
Westchester, IL 60154
Phone: (708) 492-0930
Fax: (708) 273-9354
E-mail: rprince@aasmnet.org
Web site: www.aasmnet.org

WHAT DOES PHOENIX HAVE TO OFFER?

- Copper Square is 90 blocks of urban lifestyle, attractions and business in the heart of Phoenix. From sun-up to sundown and well into the night, Copper Square provides a truly unique urban environment. Delight in the aromas and tastes of over 90 restaurants, bars, and markets. Expand your horizons with museums, live theater and music events. Experience the rush of professional sports at US Airways Center or Chase Field. No matter where you turn, Copper Square has you covered.
- Phoenix is home of the METRO light rail system, which spans over twenty miles. It reaches from Downtown Phoenix both north into uptown Phoenix and east to Tempe and Mesa. This system provides access to even more art museums, shops, dining and attractions from Downtown. With 28 stops and a car guaranteed every ten minutes, the METRO light rail moves in a hurry.
- Shrouded by mountains on three sides and covered by a canopy of near-perpetual blue sky, Phoenix and its neighboring communities are home to more than 200 spectacular golf courses. Many of these courses have been designed by legends of the game such as Robert Trent Jones, Jack Nicklaus and Arnold Palmer.



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