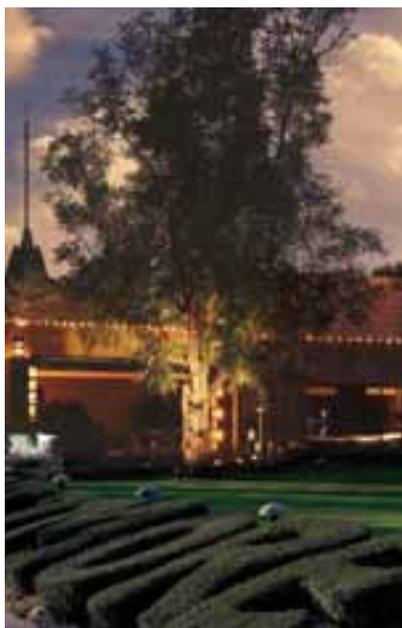


20
WINTER
12

American Academy of Sleep Medicine | Sleep Education Series
COURSE CATALOG



Continuing Education Courses from the
PREMIER Provider of Sleep Medicine Training



***NEW COURSE* SLEEP MEDICINE THERAPIES**

February 24–25, 2012

Course Chair: Kannan Ramar, MD

BUSINESS OF SLEEP MEDICINE FOR PHYSICIANS

February 26–27, 2012

Course Chair: Shyamsunder Subramanian, MD

Course Vice Chair: Tilak K. Verma, MD, MBA

Register for both courses to save!
www.aasmnet.org/events.aspx

ARIZONA BILTMORE | PHOENIX ARIZONA

Take advantage of waived resort fees and discounts on the spa and golfing at the Arizona Biltmore. See page 3 for more information about the hotel!



Continuing Education Courses from the
PREMIER Provider of Sleep Medicine Training

SLEEP EDUCATION SERIES COURSES

AASM Sleep Education Series courses offer interactive professional education opportunities for sleep medicine practitioners and allied health professionals interested in learning more about sleep medicine. Presented by expert faculty, the courses provide participants with in-depth, timely and relevant information that will improve their knowledge and understanding of sleep medicine disorders and other issues related to the field.

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HOW TO REGISTER

Advanced Registration Deadline to save is January 27, 2012.

There are 3 ways to register for AASM Sleep Education Series courses:

- 1. ONLINE.** www.aasmnet.org/events.aspx (*credit card only*)
- 2. FAX.** 630-737-9789 (*credit card only*)
- 3. MAIL.** American Academy of Sleep Medicine
Attn: Meeting Department
2510 North Frontage Road
Darien, IL 60561
(*check or credit card*)



SLEEP MEDICINE THERAPIES

NEW COURSE

DATE: February 24–25, 2012

LOCATION: Arizona Biltmore | Phoenix Arizona

COURSE CHAIR: Kannan Ramar, MD

CME CREDITS: 16.75

COURSE DESCRIPTION

This course will explore state-of-the-art patient care management in the diagnosis and treatment of various sleep disorders through a mix of traditional lectures, case-based discussions, pro/con debates and panel discussions. Management of commonly encountered sleep disorders in clinical practice will be discussed with emphasis on controversial and debatable areas that sleep clinicians encounter on a daily basis. Discussions will focus on providing relevant updated information and new patient management strategies that sleep clinicians can use in their practice.

TARGET AUDIENCE

This course is intended for physicians and health-care providers involved in the treatment of patients with sleep disorders, with most sessions aimed at board certified sleep specialists with active clinical practices.

COURSE OBJECTIVES

Upon completion of the course, attendees will be able to:

- Debate the need to treat restless legs syndrome/periodic leg movements and effectiveness of out of center sleep testing for the diagnosis of OSA;
- Evaluate up-to-date treatment information on insomnias, parasomnias and circadian rhythm disorders;
- Review various treatment approaches for the management of sleep related breathing disorders; and
- Integrate and apply up-to-date management information and evidence based knowledge on various sleep disorders in clinical practice.

FACULTY

Kannan Ramar, MD - <i>Course Chair</i>	Sairam Parthasarathy, MD
Kathleen Bennett, DDS	David Rye, MD, PhD
Jack Edinger, PhD	Jonathan Schwartz, MD
Nalaka Gooneratne, MD	Michael Silber, MBChB
Vishesh Kapur, MD	Patrick Strollo Jr., MD
Douglas Kirsch, MD	Edward Weaver, MD
Timothy Morgenthaler, MD	Terri Weaver, PhD, RN
	Phyllis Zee, MD, PhD

ARRIVING SATURDAY NIGHT?

Attend an evening faculty discussion about the Future of Clinical Sleep Medicine and network with colleagues. Further details about this event will be sent to attendees prior to the course.

PRELIMINARY SCHEDULE AND TOPICS

FRIDAY, FEBRUARY 24, 2012

7:00am - 8:00am	Registration and Continental Breakfast*
Treatment of Sleep Disorders	
8:00am - 9:45am	Pro/Con Debate: Is Aggressive Treatment of RLS/PLMD Warranted due to Cardiovascular Risk? <i>David Rye, MD, PhD; and Michael Silber, MBChB</i>
9:45am - 10:00am	Break
10:00am - 11:00am	Using Circadian Biomarkers in Clinical Medicine <i>Phyllis Zee, MD, PhD</i>
11:00am - 12:00pm	Long Term Use of Stimulant Therapy <i>Jonathan Schwartz, MD</i>
12:00pm - 1:00pm	Lunch*
1:00pm - 2:00pm	Hypnotic Use in the Elderly <i>Nalaka Gooneratne, MD</i>
2:00pm - 3:00pm	Treatment Options for Nightmares/PTSD <i>Jack Edinger, PhD</i>
3:00pm - 3:15pm	Break
3:15pm - 4:00pm	Current Management Approaches for Parasomnias/RBD <i>Michael Silber, MBChB</i>
4:00pm - 4:45pm	Medical Treatment of Obstructive Sleep Apnea <i>Timothy Morgenthaler, MD</i>
4:45pm - 5:45pm	Interesting and Challenging Cases in the Treatment of Sleep Disorders <i>Vishesh Kapur, MD</i>
5:45pm - 6:00pm	Faculty Discussion

SATURDAY, FEBRUARY 25, 2012

7:00am - 8:00am	Continental Breakfast*
Appropriate Use Debate: Treatments for Sleep Related Breathing Disorders	
8:00am - 8:45am	Surgical Treatment of Sleep Disordered Breathing <i>Edward Weaver, MD</i>
8:45am - 9:30am	Oral Appliances <i>Kathleen Bennett, DDS</i>
9:30am - 10:15am	Nasal Pressure Valves <i>Sairam Parthasarathy, MD</i>
10:15am - 10:30am	Break
10:30am - 11:15am	Improving CPAP Compliance <i>Terri Weaver, PhD, RN</i>
11:15am - 12:15pm	Advanced PAP Platforms <i>Timothy Morgenthaler, MD</i>
12:15pm - 12:30pm	Faculty Discussion
12:30pm - 1:15pm	Lunch*
Delivery of Sleep Medicine Care	
1:15pm - 3:00pm	Pro/Con Debate: Is Out of Center Sleep Testing an Effective Method for Diagnosis of OSA? <i>Douglas Kirsch, MD; and Sairam Parthasarathy, MD</i>
3:00pm - 3:15pm	Break
3:15pm - 4:00pm	Expanding your Practice: Pre-operative Assessment of OSA <i>Vishesh Kapur, MD</i>
4:00pm - 4:45pm	Heart Failure Patients in the Sleep Center <i>Kannan Ramar, MD</i>
4:45pm - 5:30pm	Future of Sleep Medicine: An Integrated Model? <i>Patrick Strollo Jr, MD</i>

* These meals are provided; attendees are responsible for all other meals.

BUSINESS OF SLEEP MEDICINE FOR PHYSICIANS

DATE: February 26–27, 2012

LOCATION: Arizona Biltmore | Phoenix Arizona

COURSE CHAIR: Shyamsunder Subramanian, MD **COURSE VICE CHAIR:** Tilak K. Verma, MD, MBA

CME CREDITS: 15.75

COURSE DESCRIPTION

This course will explore the state-of-the-art of managing a sleep center and is a must-attend for physicians looking for ways to improve their current business practices. During the course, expert faculty will discuss a variety of practice management issues. The course will focus on three areas: managing a sleep center, coding and reimbursement and the future of sleep medicine practices.

TARGET AUDIENCE

This course is intended for physicians and health-care providers involved with the business aspects of operating a sleep center.

COURSE OBJECTIVES

Upon completion of the course, attendees will be able to:

- Discuss issues pertinent to the operation of a sleep center;
- Integrate new information and updates essential to the operation of a sleep disorders center;
- Integrate new mechanisms to improve the quality of patient-care; and
- Discuss expanding your practice to include portable monitoring and DME.

FACULTY

Shyamsunder Subramanian, MD—*Course Chair*

Tilak K. Verma, MD, MBA—*Course Vice Chair*

Amy Aronsky, DO

Jason Caron, JD

Sam Fleishman, MD

Steven Hull, MD

Douglas Kirsch, MD

Arthur Lurvey, MD

Thomas Mandler, JD

Sairam Parthasarathy, MD

Kevin Ryan, JD

Patrick Strollo Jr., MD

Ted Turn

Paul Valentine

Russell Wilson, CPA

ARRIVING SATURDAY NIGHT?

Attend an evening faculty discussion about the Future of Clinical Sleep Medicine and network with colleagues. Further details about this event will be sent to attendees prior to the course.

PRELIMINARY SCHEDULE AND TOPICS

SUNDAY, FEBRUARY 26, 2012

7:00am - 8:00am Registration and Continental Breakfast*

Managing a Sleep Center

8:00am - 9:00am Office Models: Physician Office, IDTF, Outpatient Department, Corporate Structure
Steven Hull, MD

9:00am - 10:15am Employee Issues: Contracts, Training and Legal Issues
Thomas Mandler, JD; and Ted Thurn

10:15am - 10:30am Break

10:30am - 11:30am Contracts: Managed Care, Personnel, Hospital, Practice Purchase/Merger/Buy-out
Kevin Ryan, JD

11:30am - 12:30pm Financials: Making a Business Plan, Securing Financing and Understanding Cash Flow
Russell Wilson, CPA

12:30pm - 1:30pm Lunch*

1:30pm - 2:30pm Professional Liability Insurance/Loss Prevention: Protect Your Practice Now
Kevin Ryan, JD

Coding and Reimbursement in 2012: Planning for Today

2:30pm - 3:30pm Medicare: Issues Related to a Sleep Practice
Arthur Lurvey, MD

3:30pm - 4:30pm Insurance/Managed Care: Current Trends and Impact on Practice
Paul Valentine

4:30pm - 4:45pm Break

4:45pm - 5:45pm Fraud and Abuse/Compliance Plan
Jason Caron, JD

MONDAY, FEBRUARY 27, 2012

7:00am - 8:00am Continental Breakfast*

Future of Sleep Medicine Practice

8:00am - 10:00am Pro/Con Debate: Should You Be a DME Provider?
Amy Aronsky, DO; and Tilak K. Verma, MD, MBA

10:00am - 10:15am Break

10:15am - 11:15am Quality Control: Inter-scorer Reliability, PQRS and Other Mechanisms
Sairam Parthasarathy, MD

11:15am - 12:15pm Out of Center Sleep Testing: Equipment, Reimbursement and Strategy
Douglas Kirsch, MD

12:15pm - 1:15pm Lunch*

1:15pm - 2:15pm Accreditation: Sleep Center, OCST and DME
Sam Fleishman, MD

2:15pm - 3:15pm Integrated Sleep Management Model: Testing, Treatment and Follow-up in One Place
Patrick Strollo Jr., MD

3:15pm - 3:30pm Break

3:30pm - 4:30pm A Look Into the Future: A Legal Perspective
Jason Caron, JD

4:30pm - 5:00pm Final Discussion

* These meals are provided; attendees are responsible for all other meals.

LOCATION & GENERAL INFORMATION

Built as one of Phoenix's first resorts in 1929, the Arizona Biltmore was constructed in grand form by brothers Albert, Charles and Warren McArthur. Frank Lloyd Wright served as the consulting architect, and the Arizona Biltmore remains one of the only existing hotels in the world to benefit from his influence. This acclaimed Phoenix Arizona Property features:



- Eight swimming pools and Seven tennis courts
- Two 18-hole PGA golf courses—The Links and The Adobe—at the adjacent Arizona Biltmore Country Club
- Putting course, croquet and lawn chess and checkers
- A full-service resort spa, salon and fitness center
- Five dining options
- Complimentary in-room internet access
- Complimentary shuttle transportation to Biltmore Fashion Park – this outdoor mall boasts a wide variety of exclusive shops and dining options

Book your hotel room through the AASM website to receive **15% off of golf and spa services** at the Arizona Biltmore as well as **complimentary resort fees!** To book spa services and golf times, call the hotel directly at 602-955-6600 and reference the AASM to receive the 15% discount.

ROOM RESERVATIONS

HOTEL: ARIZONA BILTMORE

2400 E. Missouri Avenue, Phoenix, Arizona 85016

RATE: \$219.00 per night plus tax. Rate includes daily resort fee (complimentary in-room internet access, use of putting course, shuttle to Biltmore Fashion Park and more).

RATE AVAILABLE UNTIL: January 27, 2012 or until the block sells out

RESERVATIONS: To make reservations online, visit www.aasmnet.org/events.aspx and use the Group Code AASM. To make reservations by phone, call 1-800-HILTONS and reference the AASM group rate.

CHECK IN TIME: 4:00pm

CHECK OUT TIME: 12:00pm

HOTEL POLICY: Please note that there is a 50% room rate and tax early departure fee for individuals who check out prior to their reserved check out date; to avoid this fee, individuals must advise the hotel at or before check in of any change in the scheduled length of stay.

MORE INFORMATION:

Visit the hotel website at WWW.ARIZONABILTMORE.COM

TRANSPORTATION

Save on your airfare by booking with our official travel agent: Corporate Travel Solutions/American Express. Call toll-free 800-526-4540, Monday-Friday from 8:00am-5:00pm Central, or email res@ctsinc.com and reference the AASM. Airfare savings are subject to availability; we suggest you make your arrangements as soon as you receive your registration confirmation.

The airport nearest to the Arizona Biltmore is the Sky Harbor International Airport. The hotel is approximately 7 miles from the airport. Ground transportation from the Sky Harbor International Airport is available via taxi for approximately \$30.00 each way, not including gratuity.

MEALS

Breakfast and lunch will be served daily for both the Sleep Medicine Therapies and the Business of Sleep Medicine for Physicians courses; all other meals are the responsibility of the attendees. Meals provided by the AASM are available for registered attendees only; guests of attendees cannot be accommodated during meal functions.

RECORDING

Photographing and/or recording, of any kind, of sessions and speakers at the courses is strictly prohibited.

NEW!

ELECTRONIC COURSE MATERIALS

In its continued effort to “Go Green,” the AASM will provide course materials in an electronic format **only**. Course attendees will be provided with the course materials on a thumb drive at the course. Prior to the course, attendees will be allowed to download and print the course materials if that is the format they prefer. Please note that the AASM will not supply computers or tablets to view the material, power for computers or tablets or internet access. It is imperative that attendees wishing to view the course materials on their laptops or tablets have them sufficiently powered prior to arrival at the course each day.

QUESTIONS?

For information or questions regarding the courses, please contact:

AASM, Meeting Department
2510 North Frontage Road
Darien, IL 60561

PHONE: 630-737-9768

FAX: 630-737-9789

EMAIL: education@aasmnet.org

WEBSITE: www.aasmnet.org

REGISTRATION INSTRUCTIONS & CME INFORMATION

HOW TO REGISTER

Advanced Registration Deadline to Save is January 27, 2012.

There are 3 ways to register for AASM Sleep Education Series courses:

- 1. ONLINE.** www.aasmnet.org/events.aspx (credit card only)
- 2. FAX.** 630-737-9789 (credit card only)
- 3. MAIL.** American Academy of Sleep Medicine
Attn: Meeting Department
2510 North Frontage Road
Darien, IL 60561 (check or credit card)

CONFIRMATION AND REGISTRATION DISCLAIMER

Registration is limited. Please register early. Confirmation letters will be sent via email within one week of receipt of registration form and payment. All attendees must pre-register; **on-site registration will not be accepted**. The AASM will not be held liable if an individual purchases an airline ticket before receiving confirmation of registration for a course.

CANCELLATION POLICY

Written notification must be submitted to the AASM meeting department for registration cancellation. A \$50.00 administrative fee will be withheld on cancellations postmarked prior to **Friday, February 3, 2012**. After this date, no refunds will be available. Refunds are not provided to no-shows. The AASM reserves the right to cancel any of these courses and provide a full refund should conditions warrant. The refund will only include the cost of registration for the event.

REGISTRATION CATEGORIES

MEMBERS

To register as a member, the registrant must currently be an individual member of the American Academy of Sleep Medicine (AASM). If the AASM is unable to confirm that the individual is a member of the AASM, the individual will be registered as a nonmember at the nonmember prevailing fees.

EMPLOYEES OF CENTER MEMBER

To register as an employee of an AASM center member (with a maximum of four registrants), the registrant must currently be employed at a sleep center that is an active member of the AASM. If the AASM is unable to confirm that the center is a member of the AASM, the individual will be registered as a nonmember at the nonmember prevailing fees.

NONMEMBERS

Want to register for the member price, but you're not a member? If you are not an individual member of the AASM and would like to become a member, join the AASM to receive instant savings including reduced course registration fees, journal subscriptions and much more. Visit the AASM website at www.aasmnet.org for more information about membership including a complete listing of benefits and a description of all membership categories. Membership is on a calendar-year basis (January 1–December 31). Beginning on October 1, 2011, individuals may apply for membership for the 2012 membership-year and receive the remainder of the 2011 membership-year for free.

CONTINUING MEDICAL EDUCATION

The American Academy of Sleep Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

These courses have been planned and implemented in accordance with the Essential Areas and Their Elements of the ACCME by the American Academy of Sleep Medicine.

The AMA Council on Medical Education mandates that accredited providers only offer *AMA PRA Category 1 Credits™* to physicians. The AASM will issue non-physicians a letter of attendance for activities designated for *AMA PRA Category 1 Credits™*.

The American Academy of Sleep Medicine designates the Sleep Medicine Therapies course as a live activity for a maximum of **16.75 AMA PRA Category 1 Credits™** and the Business of Sleep Medicine for Physicians course as a live activity for a maximum of **15.75 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

REGISTRATION FORM

REGISTRATION INFORMATION (Please print or type clearly)

Last Name _____ First Name _____ Degree(s) _____

Address _____

City _____ State _____ Zip/Postal Code _____ Country _____

Phone _____ Fax _____

Email (email required to receive confirmation) _____

Special Needs/Accommodations _____

SPECIALTY (Check all that apply)

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Sleep Medicine | <input type="checkbox"/> Anesthesiology | <input type="checkbox"/> Family Medicine | <input type="checkbox"/> Internal Medicine |
| <input type="checkbox"/> Pulmonary Medicine | <input type="checkbox"/> Neurophysiology | <input type="checkbox"/> Otolaryngology | <input type="checkbox"/> Pediatrics |
| <input type="checkbox"/> Psychology | <input type="checkbox"/> Neurology | <input type="checkbox"/> Nursing | <input type="checkbox"/> Other _____ |

Are you a resident physician? Yes No

ATTENDEE LIST PERMISSION (Check one)

I give my permission to include my contact information on an attendee list to be distributed to course attendees. Yes No

AUDIENCE RESPONSE SYSTEM (Check one)

Several AASM courses include an audience response system. Speakers have multiple choice questions in their presentations and poll the audience. Each attendee uses a keypad to submit his/her answer. The speaker is then able to display the responses. The keypads are distributed to attendees when they check in at the course. **Each device has a unique identification number linking each course attendee to a specific device. There is no charge for participating unless you do not return your keypad at the end of the course. If you fail to return the response device you will be charged an \$80.00 replacement fee.** Participation in the Audience Response System is voluntary; it will not affect your CME or any other aspect of participation in the course. Do you agree to participate in the audience response system for the course(s) for which you are registering? I agree I do not agree

MEMBERSHIP DUES FOR NONMEMBERS (Check one)

Membership dues are based on the date that the registration is received by the AASM national office. Membership will be valid through 12/31/2012.

Regular Members \$200.00 Student Members \$40.00 Affiliate Members \$200.00 Affiliate Industry Members \$400.00

REGISTRATION FEES (Check the appropriate registration fee)

Registration fees are based on the date that the registration is received at the AASM national office.

Option #1: Register for BOTH Courses (Sleep Medicine Therapies AND The Business of Sleep Medicine for Physicians)

	On or before 1/27/12	After 1/27/12
AASM Member	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,250
Employee of an AASM Member Center*	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,250
Nonmember	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,550

Option #2: Register for Sleep Medicine Therapies Course ONLY

	On or before 1/27/12	After 1/27/12
AASM Member	<input type="checkbox"/> \$625	<input type="checkbox"/> \$700
Employee of an AASM Member Center*	<input type="checkbox"/> \$625	<input type="checkbox"/> \$700
Nonmember	<input type="checkbox"/> \$775	<input type="checkbox"/> \$850

Option #3: Register for Business of Sleep Medicine for Physicians ONLY

	On or before 1/27/12	After 1/27/12
AASM Member	<input type="checkbox"/> \$625	<input type="checkbox"/> \$700
Employee of an AASM Member Center*	<input type="checkbox"/> \$625	<input type="checkbox"/> \$700
Nonmember	<input type="checkbox"/> \$775	<input type="checkbox"/> \$850

*If registering as an employee of an AASM center member, please provide the name of your facility and your accreditation/membership number.

Name _____ Accreditation/Member

Number _____

METHOD OF PAYMENT (Check one)

Check made payable to the AASM (U.S. funds drawn on a U.S. bank)

Credit Card: VISA MasterCard American Express

Card #: _____ Exp. Date: _____ Validation Code***: _____

Cardholder's Name: _____

Billing Address: _____

Signature: _____ Date: _____

**For a VISA or MasterCard, the validation code is the last 3 numbers in the signature box. For an American Express, the validation code is the 4 numbers above the credit card number.



AMERICAN ACADEMY OF SLEEP MEDICINE

2510 North Frontage Road
Darien, IL 60561-1511

AASM SLEEP EDUCATION SERIES COURSES

ARIZONA BILTMORE | PHOENIX ARIZONA



NEW COURSE

SLEEP MEDICINE THERAPIES

**BUSINESS OF SLEEP MEDICINE
FOR PHYSICIANS**

Register for both courses to save! www.aasmnet.org/events.aspx

ARIZONA BILTMORE | PHOENIX ARIZONA

February 26-27, 2012

**BUSINESS OF
SLEEP MEDICINE
FOR PHYSICIANS**

February 24-25, 2012

**SLEEP MEDICINE
THERAPIES**
NEW COURSE



SLEEP EDUCATION SERIES COURSES

Continuing Education Courses from the
PREMIER Provider of Sleep Medicine Training

