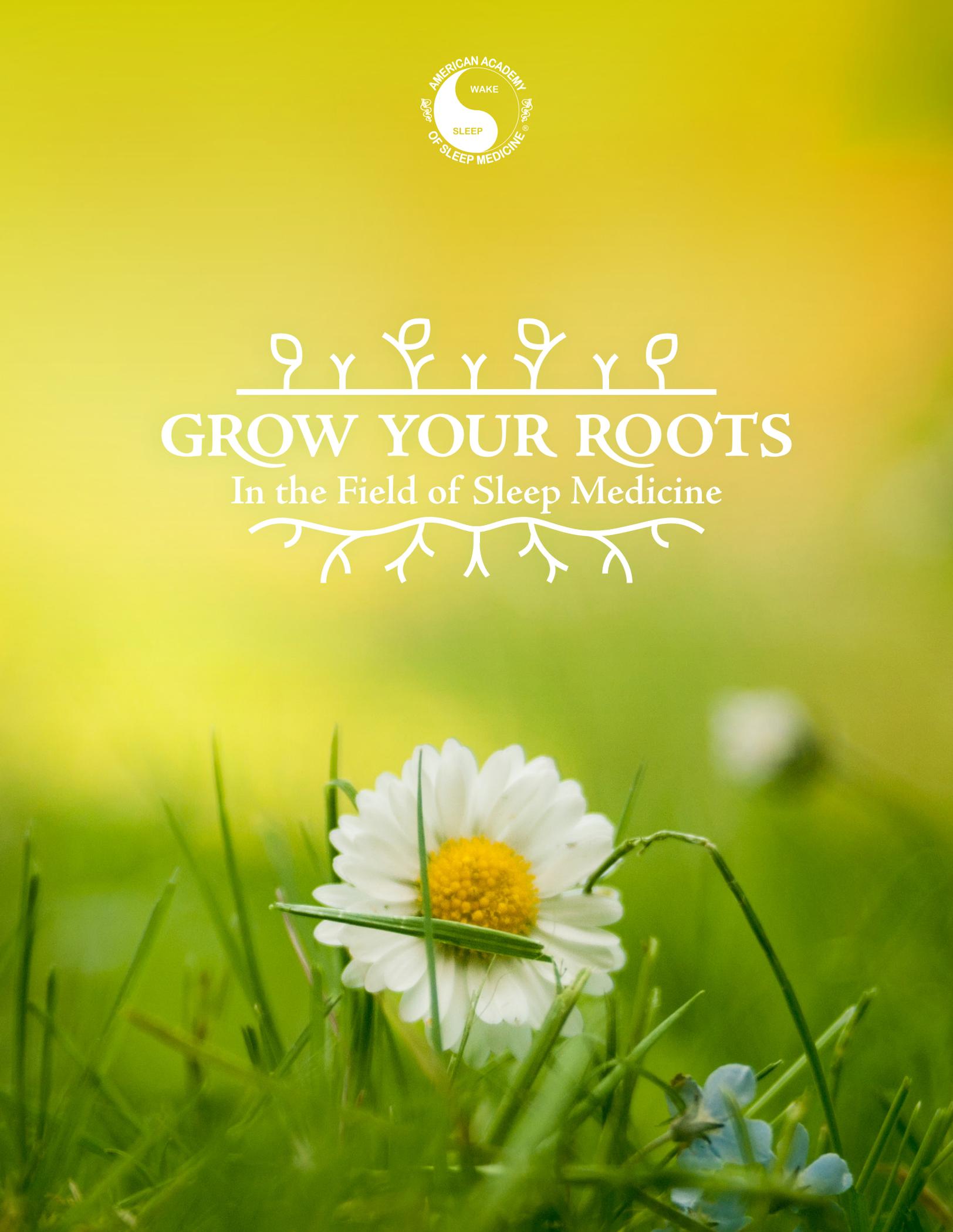




GROW YOUR ROOTS

In the Field of Sleep Medicine



BRANCHING OUT *as an AASM Facility Member*

Become a Facility Member

The AASM offers accreditation for Sleep Facilities, Home Sleep Apnea Testing (HSAT), and Durable Medical Equipment (DME) programs. As an AASM accredited facility, you are also eligible for AASM facility membership, which distinguishes your facility from your competition.

Membership with the AASM gives your facility an opportunity to gain exposure in your community, promote your status as an AASM-accredited facility,

and save significantly on courses, reaccreditation, and events. At the same time, membership helps support AASM programs that work to advance the field of sleep medicine. These programs give members access to valuable information about reimbursement and legislative issues relevant to the field. As the professional medical association for sleep medicine, the AASM is committed to improving patient care through development, support, and publication of sleep-related research for members.

Science & Research

Practice Parameters & Clinical Guidelines

The AASM sets standards for various sleep medicine fields including health care, education, and research. Members receive early notification with the AASM releases new practice parameters and clinical guidelines that provide clinicians with a framework for the assessment and management of sleep disorders.

SLEEP & the Journal of Clinical Sleep Medicine (JCSM)

Members receive online subscriptions to *SLEEP* and the *JCSM*. These journals each serve to satisfy two basic needs of sleep professionals: *SLEEP* presents the latest in sleep research, while *JCSM* covers best practices in the clinical setting.

Practice Management

A-CEP

The AASM Coding Education Program is an online training program that teaches staff the key concepts of coding, insurance, and reimbursement. Each facility member receives **5 access codes** that may be distributed for use.

Media Relations Toolkit

The media relations toolkit provides materials that help guide you through the process of promoting your sleep medicine practice to local print and broadcast media.

Practice Management Support

Find support related specifically to coding for Medicare, coding links, and FAQ under the AASM's practice management. Information on private payers is also available and includes descriptions for important terms such as OCST, Utilization Management, and Preauthorization.

www.aasmnet.org/membership_center.aspx

Publicity



Directory Listings

AASM facility members receive a free listing in the AASM's online directory, the AASM's bi-annual facility rosters, and on SleepEducation.org. Connect with like-minded professionals across the globe through the AASM Member Directory.



Job Board

The AASM Job Board lets professionals browse current job openings in the field of sleep medicine. AASM facility members may post unlimited open job opportunities on the Job Board webpage.



AASM Logo Use

Include the AASM Accredited Facility Member logo in your facility's promotional materials to give your practice a visible "stamp of approval."

**FREE Download
for New Members**



MARKETING YOUR SLEEP CENTER

The Key to Maintaining and Growing a Profitable Patient Base

American Academy of Sleep Medicine



Marketing Your Sleep Center Guide

Whether you're opening a new sleep center or looking to grow an existing program, this downloadable manual will help you develop a marketing plan, mission statement, and objectives for your facility.

How does it all add up?

\$2,700

Reaccreditation

Time for reaccreditation?

Facility members receive a \$2,700 discount on reaccreditation fees.

50%

Inter-scorer Reliability

Test the scoring ability of your staff by using the Inter-scorer Reliability program through which accredited facility members save up to 50 percent.

\$100

Upcoming Courses

As an active AASM facility member, you will be able to register staff for any of the AASM's upcoming courses, such as National Sleep Medicine Trends, SLEEP 2017, and the Board Review Course, at the discounted member rate.

50%

Scoring Manual

AASM facility members receive a discounted rate on the AASM Scoring Manual and may distribute up to 10 access codes to their staff through their account page.

aasmnet.org/membership_center.aspx



BEGIN YOUR GROWTH *in 3 Easy Steps*

To become an AASM facility member, your facility or HSAT program must be accredited by the AASM.

1

Head to aasmnet.org and log in using your AASM accredited facility credentials.

2

Click on the Membership tab and select "Facility and HSAT Program Membership"

3

Complete the application online for instant access, or download an application and mail, fax, or email it back to the AASM.

ENJOY THE
BENEFITS
of Membership!

www.aasmnet.org/membership_center.aspx

ABOUT *the AASM*

Founded in 1975, the American Academy of Sleep Medicine (AASM) is the only medical professional association dedicated exclusively to the field of sleep medicine. With more than 10,000 individual and facility members worldwide, the AASM acts as a common meeting ground for sleep specialists and other medical professionals, researchers, and educators with an interested in sleep medicine and research.

Vision

Achieving optimal health through better sleep

Mission

The AASM improves sleep health and promotes high quality patient centered care through advocacy, education, strategic research, and practice standards.

Questions?



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